

PRIVACY POLICY

Mahjong Studio by Emily

Effective Date: June 11, 2026

Last Updated: June 11, 2026

Thank you for supporting Mahjong Studio by Emily. This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our mobile application (the “App”). Please read it carefully. By using the App, you agree to the practices described here.

We are committed to protecting the privacy of all users. If you have questions, contact us at any time: admin@mahjongstudiobyemily.com.

1. About This App

Mahjong Studio by Emily is an instructional Mahjong app offering lessons, tutorials, and practice tools. The App is rated 4+ and is available to users of all ages.

2. Information We Collect

a. Account and Profile Information

When you subscribe to the App

- Name or display name
- Email address

b. Usage and Analytics Data

We automatically collect information about how you use the App, including:

- Lessons and content you access or complete
- In-app interactions and feature usage
- Device type, operating system, and app version
- Crash reports and performance data

c. Payment Information

If you purchase a subscription or in-app content, payment transactions are processed through Apple’s App Store (StoreKit) or RevenueCat. We do not collect, store, or process your payment card details directly. Apple or RevenueCat handles all billing; we receive only a confirmation of the transaction and your subscription status.

3. Children’s Privacy (COPPA)

The App is rated 9+ and may be used by children under 13. We do not knowingly collect personal information from children under 13.

To request deletion or ask questions about your child's data, contact us at:
admin@mahjongstudiobyemily.com

4. How We Use Your Information

We use the information we collect to:

- Create and manage your account
- Deliver lessons, track your progress, and personalize your experience
- Process and verify in-app purchases and subscriptions
- Diagnose technical issues and improve App performance
- Respond to your support requests
- Comply with legal obligations

We may use your email address to contact you with information concerning other products provided by or recommended by Mahjong Studio by Emily.

We do not sell your personal information.

5. Third-Party Services

a. Apple Analytics and TestFlight

We use Apple's built-in analytics tools, which may collect anonymized, aggregated data about App usage. This data is governed by Apple's Privacy Policy. You can opt out via your device's Settings → Privacy & Security → Analytics & Improvements.

Apple Privacy Policy: <https://www.apple.com/legal/privacy>

b. RevenueCat

We use RevenueCat to manage in-app subscriptions and purchases. RevenueCat receives transaction data from Apple to track subscription status. It does not receive your payment card details.

RevenueCat Privacy Policy: <https://www.revenuecat.com/privacy>

6. Data Sharing and Disclosure

We do not sell your personal information. We may share data only in the following limited circumstances:

- With third-party service providers listed in Section 5, solely to operate the App
- When required by law, legal process, or government request
- To protect the rights, property, or safety of Mahjong Studio by Emily, our users, or the public
- In connection with a merger, acquisition, or sale of assets, with notice to affected users
- To provide you with information concerning other products provided by or recommended by Mahjong Studio by Emily

7. Data Retention

We retain your account information for as long as your account is active or as needed to provide services. If you delete your account, we will delete your personal information within 30 days, except where retention is required by law.

Analytics data is retained in anonymized, aggregated form and cannot be linked back to you.

8. Your Rights and Choices

You have the right to:

- Access the personal information we hold about you
- Correct inaccurate or incomplete data
- Delete your account and associated personal data
- Withdraw consent for data collection (note: this will prevent you from being able to use the App)
- Request a copy of your data in a portable format

To exercise any of these rights, contact us at: admin@mahjongstudiobyemily.com.

California residents may have additional rights under the CCPA. EU/UK residents may have rights under GDPR/UK GDPR. Contact us to exercise those rights.

9. Data Security

We use industry-standard measures to protect your information, including encryption in transit (TLS) and at rest. However, no method of transmission over the internet is 100% secure. We cannot guarantee absolute security and encourage you to use a strong, unique password for your account.

10. Data Storage and Transfers

Our App and services are operated in the United States. If you access the App from outside the U.S., your data may be transferred to and processed in the U.S. By using the App, you consent to this transfer.

11. Links to Other Services

The App does not contain links to third-party websites or services, except as described in Section 5, and Mahjong Studio by Emily's website. We are not responsible for the privacy practices of any third-party services you access independently.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of material changes by updating the “Last Updated” date above. Your continued use of the App after changes take effect constitutes acceptance of the revised policy.

13. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

Mahjong Studio by Emily

College Station, Texas

Email: admin@mahjongstudiobyemily.com

Website: <https://mahjongstudiobyemily.com>